

Digital Print Artwork Requirements

All files must be supplied as press quality PDF files at 100% size.

Files must be prepared to exact panel size and bleed added when specified (check material list below).

Resolution is advised to be no less than 140 dpi at 100% (extra-large formats can be lower res).

Printing colour mode is CMYK - use **Pantone (PMS) colours where possible for exact match.**

All text must be outlined in the PDF's and transparencies flattened if gradients /drop shadows used.

Other file formats (EPS, AI, PSD, TIFF) can be accepted as long as images are embedded and text is outlined.

We do not accept files created in Office or Google programs such as Word or PowerPoint.

For sending files larger than 15mb, please send via a file share service (DropBox, WeTransfer, Hightail etc.)

Notes for Octanorm/Maxima infill Panel artwork:

Artwork must be supplied as press quality PDF files at 100% size.

Note that 7.5-10mm of each panel edge will be hidden by octanorm/maxima frame.

Artwork that is spread across multiple panels must be split into individual files.

Templates for spreads are available (EPS format) upon request.

The actual distances between panels for Maxima and Octanorm, posts and rails area as follows:

Octanorm Post	= 22mm vertical offset
Octanorm Rail	= 55mm horizontal offset
Maxima Post (80mm)	= 66mm vertical offset
Maxima Beam (80mm)	= 66mm horizontal offset

Notes for large format banner artwork:

Artwork must be supplied as press quality PDF files at (preferably) 100% size.

Extra-large format artwork can be prepared and supplied at smaller sizes (50% or 25%).

Take into consideration the fixing method when creating artwork - detailed text or images may appear distorted if printed over pockets/sleeves.

Material List - Bleed Required (All Prints must **NOT** have Crop Marks):

Palight Overlays	= 5mm Bleed
ACM Panel	= 25mm Bleed
Acrylic / Perspex	= 25mm Bleed
Wall Flats	= 100mm Bleed
Melteca Tops / Shelves	= 25mm Bleed
Stretch / PVC Banners	= 50mm Bleed (Plus an extra 150mm if Pockets are required on PVC Banners)
Kraft Board	= 5mm Bleed
Coreflute	= 5mm Bleed